



PARKING AUTHORITY STRATEGIC PLAN

Approved
January 27, 2020

❖ IMMEDIATE:

- WALL STREET:
 - Parking- meters, signage, time options, enforcement
 - Oversight – refine with outreach
- LIBERTY SQUARE:
 - Oversight, refine with outreach
- PARKING RATES/TIMING:
 - Demand or Convenience based
 - Width of spaces
 - Curb management strategies for short term parking (deliveries, quick pick up/drop off, “in and out”, TNCs like Uber and Lyft)*

❖ NEAR TERM:

- YANKEE DOODLE GARAGE:
 - Paint interior white (lights?) *
 - Explore options for pathway from Yankee Doodle Garage to Wall Street and back
- WEBSTER LOT:
 - Beautify pathway from Webster Lot to SONO
- SONO TOD PARKING STRATEGY
- ECONOMIC DEVELOPMENT:
 - Continue to support efforts to attract tourism and consumers to local businesses
 - Norwalk Now, Courtesy Cards, Ambassador program
 - Circulator - co-ordinate with Transit District to move people to and from SoNo, Wall Street, West Avenue and East Norwalk*
 - Parklets
- FUND BALANCE OPTION –worthy projects
- WAY FINDING:
 - Develop a strategy for a more uniform signage (branded) to help drivers to find access to Lots and Garages.
- COMMUTER PARKING PERMITS:
 - Improve LAZ, Parking management strategies on permits and wait lists.
- PARTNERSHIPS/COLLABORATIONS:
 - Public/Private partnerships
 - Work with private parking lot owners to create high density parking assets for shoppers, diners and employees (avoid garage or lot construction)

❖ LONG TERM:

- Create study for increased parking in Webster Lot/Garage(s)
- Resident Parking Permits – evaluate to protect resident from losing parking to commuters and shoppers

**Designation-Fiscal Year 2021Budget*

**NOTE - Subject to Changes and Amendments*